

14th Global Business Forum: Post-Olympic China: Agenda

7:30-8:20 am Same-day Registration and Continental Breakfast

8:20 Welcome by the Hon. Qiao Hong, Consul General of the People's Republic of China, Houston and Dr. John R McIntyre, Director, Georgia Tech CIBER Center

8:30-9:00 Morning Keynote Address

Hon. John J. Norris, Jr.

Director, Office of Chinese and Mongolian Affairs U.S. Department of State
"Trends and Prospects in U.S.-China Economic Relations"

Introduced by Dr. Steve Salbu, Dean, College of Management, Georgia Institute of Technology

9:00-10:15 Morning Panel I: *The Chinese Operating Environment: Framing the Issues for U.S.-based Firms*

Moderator: Dr. Penelope Prime, Professor of Economics, Stetson School of Business & Economics, Mercer University; Director, The China Research Center

Dr. Baogang Guo, Professor, Dalton State College; Associate, China Research Center
"The Political System in China's Fast-Changing Economy: Salient Features"

Dr. David Altig, Senior Vice President, Director of Research, Federal Reserve Bank of Atlanta
"The Chinese Financial and Banking System"

Dr. Gary K. Bertsch, Professor and Director, University of Georgia, Center for International Trade & Security, Athens, GA
"Export Controls and Policy Governing U.S.-China Technology Trade"

10:15-10:30 Refreshment Break

10:30-12:00 Morning Panel II: *Legal, Cultural and Marketing Considerations: From Guanxi to Rules-Based Exchange*

Moderator: Mr. Robert West, Esq., Shareholder, Greenberg Traurig, LLP, Atlanta

Mr. Peter A. Neumann, Shareholder, Greenberg Traurig, LLP, Shanghai

Ms. Sara Hagigh, Deputy Directory, Office of the Chinese Economic Area, U.S. Department of Commerce, Washington, D.C.

Dr. Ilan Alon, Petters Chair of International Business, Director of the Rollins-China Center, Orlando, Florida

12:00-2:00 pm Luncheon Keynote Addresses

Mr. John Frisbie, President, U.S.-China Business Council, Washington, D.C.

“Key Operational Issues in Post-Olympic China: The View from the Field”

Mr. Wang Jinzhen, Secretary General and Vice Chairman, China Council for the Promotion of International Trade (CCPIT),

Introduced by Ms. Gretchen Corbin, Director of International Operations, Global Commerce, Georgia Department of Economic Development

2:00-3:15 pm Afternoon Panel I: Select Industry Sectors:

Chair: Mr. Thomas Strauss, Director, Southern Network, U.S. Commercial Service

Mr. Nils Newman, President and Founder, Intelligent Information Services Corporation
“Forecasting Leading High Technology Sectors in China”

Dr. Andre R. Teissier duCros, President and Founder, GEAN Overseas, Atlanta, and Associate, Targon-GEAN China, Shanghai
“The Chinese Market for Machinery, Equipment, and Industrial Goods”

Dr. Ilan Alon, Director, China-Rollins Center, Orlando, Florida
“The Franchising Market in China”

3:15-3:30 Coffee Break

3:30-4:45 Afternoon Panel II: Corporate Experience: Success Stories in the Making

Chair: Mr. Jorge Fernandez, Vice President, Global Commerce, Metro Atlanta Chamber of Commerce

Mr. Kyle Milliken, Project Manager, Enercon Services Inc.

Mr. Peter Stewart, Group Vice President, Product Innovation and Management, Premiere Global Services, Inc.

Mr. John Gant, Market Development Manager, Glen Raven, Inc.