Save the Dates.

FRANCE ATLANTA
November 30-December 2, 2010

Business Workshops

“Bridging the Atlantic: Leveraging Workforce and Intellectual Capital for International Business Success”

WHEN: November 30, 2010 at 7:00 a.m.
WHERE: LeCraw Auditorium – Lobby Level, Georgia Institute of Technology (800 West Peachtree Street NW, Atlanta GA 30308)

Using a best practices approach and leveraging the expertise of world-class panelists, this workshop sets out to find responsive strategies to global companies’ training requirements; to connect the world of enterprise with the research pool of higher education; to identify managerial talent through the use of international internships; and to create international managerial depth through global university partnerships.

To attend: http://www.france-atlanta.org/spip.php?article34

“Investing in France – Focus on the Lorraine”

WHEN: November 30, 2010 at 2:00 p.m.
WHERE: The Frank Gordy Room–Wardlaw Center, Georgia Institute of Technology, (177 North Avenue, Atlanta, Georgia 30332)

France is one of the top three destinations in the world for foreign investment. Philippe Yvergniaux, Director of Invest in France Agency in North America, will present material on current trends in the French market and its attractiveness to investors. Jean-Yves Le Diluat, Vice President of the Lorraine region, will highlight the economic opportunities for American investors in this region.

To attend: http://www.france-atlanta.org/spip.php?article35

“Promoting Sustainable Energy Resources”

WHEN: December 1, 2010 at 7:00 a.m.
WHERE: Georgia Pacific Auditorium, Lobby Level (133 Peachtree Street NE, Atlanta GA 30303)

This workshop contrasts the unique French and U.S. renewable energy policies and strategies, focusing on their respective strengths and weaknesses. Expert panelists will highlight the risks and opportunities in their specific renewable energy market areas. Looking at avenues of collaboration between U.S. and French firms, the panelists will conclude with an expert discussion with the audience.

To attend: http://www.france-atlanta.org/spip.php?article36

“Commercializing Medical Devices”

WHEN: December 1, 2010 at 2:00 p.m.
WHERE: Markus Nanotechnology Building, Room 1116-1118, Georgia Institute of Technology, (345 Ferst Drive, Atlanta, GA 30332)

Experts will present to French and American companies the necessary requirements to commercialize medical devices in both France and the United States. Their presentation will be followed by success stories told by French and American entrepreneurs, highlighting the current market opportunities in both countries.

To attend: http://www.france-atlanta.org/spip.php?article37

“Rethinking Ground Transportation and Logistics”

WHEN: December 2, 2010 at 7:00 a.m.
WHERE: Metro Atlanta Chamber, (235 Andrew Young International Blvd., NW, Atlanta, GA 30303)

Experts and elected officials will present to French and American companies the latest information regarding transportation, logistics and supply chain management, and their impact on business and economic development. Among the panelists present will be the Atlanta Mayor Kasim Reed. Also, Nissan will present its new electric car, the Leaf.

To attend: http://www.france-atlanta.org/spip.php?article38

For more information visit www.france-atlanta.org

We would like to thank the generous sponsors of the overall France-Atlanta project: