GLOBALIZATION INNOVATION & DEVELOPMENT LUNCH AND LECTURE
Co-sponsored by the joint program on Innovation & International Affairs,
The Nunn School and College of Management

“Governments, Markets, and Green Growth”
By Dr. John Zysman, Professor, Department of Political Science,
Co-director, Berkeley Roundtable on International Economy (BRIE)
University of California, Berkeley

“Governments, Markets, and Green Growth” was presented at the Keynote for the
Korean Green Growth Summit and was the basis of discussion at the European Council
Informal Inter-ministerial Competitiveness Discussion under the direction of the Belgian
Presidency.

Tuesday, November 9--12:00 PM
Bill Moore Student Success Center, Press Room B
Georgia Institute of Technology

Lunch is free and open to the public. Seating is limited.
Reservations must be received by 12 noon on Monday, November 8

To reserve and receive directions, click below:
Yes, I can attend the Professor Zysman lunch and lecture.

John Zysman is professor of political science at the University of California, Berkeley; co-director of
the Berkeley Roundtable on International Economy (BRIE); and faculty of the Center for Information
Technology Research in the Interest of Society (CITRIS). He received his B.A at Harvard and his Ph.D.
at MIT. He has written has extensively on European and Japanese policy and corporate strategy; his
interests also include comparative politics, Western European politics, and political economy.
Professor Zysman’s publications include How Revolutionary Was the Digital Revolution? National
Responses, Market Transitions, and Global Technology (edited by John Zysman and Abraham Newman,
2006); The Highest Stakes: The Economic Foundations of the Next Security System (Oxford University

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