Dear Business Leader:

Would you like to get practical insights and expert advice on entering the huge potential market called China? Did you know that China is now the world’s second largest economy with a middle class ready, willing, and capable to spend?

On November 1, the National Association of Chinese-Americans (NACA) invites you to the most in-depth U.S.-China Business Conference in the Southeast.

Come interact with world-class speakers at this conference:

- Seasoned executives running businesses with significant interests in China;
- International bankers and venture capitalists who fund these operations; and
- University researchers, government and legal experts who have shaped the outcome.

Our format gives you an opportunity to listen to our speakers, ask specific questions, network and interact with speakers and participants. You will leave the conference with a deeper understanding of and more insight into the following important topics:

- China’s economic transformation and the emerging Chinese middle-class consumer, including identifying their location and preferences;
- Opportunities presented by China’s $783 Billion USD Green Energy Program;
- RMB internationalization and the Chinese government’s “invest overseas” program;
- Successful market entry, optimal business processes and pragmatic legal frameworks; and
- An update on current U.S. and China trade policies, investment, exchange rate and world affairs.

To start developing your China business strategy early for 2011, and to enjoy the early-bird discount, please register for the conference by following the link below:

http://www.naca-atlanta.org/forum2010  (Early-bird discount ends on October 1st)

For more information on NACA, please visit www.naca-atlanta.org.

The organizing committee for this event is supported by the Georgia Tech Center for International Business Education and Research, the Metro Atlanta Chamber of Commerce and the Georgia Department of Economic Development. International media coverage reported by China Daily, China Central Television – North America, and the China Business Network.